

AUG 01 2014

DIVISION MEMORANDUM
No. 358, s. 2014

PAG-IBIG FUND LOYALTY CARD

To: Assistant Superintendents
Education Supervisors/Coordinators
District Supervisors/OICs/Caretakers
Elementary and Secondary School Heads

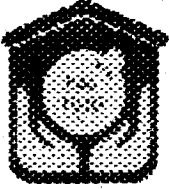
1. Attached herewith is a communication from Ms. Portia V. Bacaiso, Branch Head, Pag-ibig Fund, Cebu Ayala Branch, inviting Pag-ibig Fund members to avail the agency's Loyalty Card.
2. Immediate and wide dissemination of this Memorandum is desired.

ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

ADM/rng14

Telephone Numbers:

Schools Division Superintendent:	(032) 255-6405	Website: www.depedcebuprovince.com
Asst. Schools Division Superintendent:	(032) 520-3216 loc 104 (Dr. Leah Noveras)	E-mail Add: depedcebuprovince@yahoo.com
	(032) 520-3216 loc 102 or Fax /tel. no. 236-4628	(Mr. Roseller Gelig)
Accounting Section:	(032) 254-2632 (Mrs. Gervacia Sanchez)	
Disbursing Section:	(032) 255-4401 (Ms. Ma. Teresa Peralta)	
Admin/Legal:	(032) 253-7847 (Mr. Jeremy Denampo)	

**Pag-IBIG FUND****(Home Development Mutual Fund)**

Arden D. Monisit
School Division Superintendent
DepEd Division of Cebu Province
Sudlon Lahug, Cebu City

Good news! Your employees may now avail of the Loyalty Card.

The Loyalty Card shall entitle members to special discounts and rewards on food, medicine and fuel purchases as well as tuition fee and many other needs from Pag-IBIG Fund's partner establishments. This is part of our continuing efforts to provide additional benefits to your employees.

This card shall also serve as a Transaction Card to make availment of the Pag-IBIG benefits easier and faster. This card shall bear the member's name, ID picture and the permanent Pag-IBIG Membership ID (MID) Number.

For your employees' convenience, enrollment kiosk/s may be deployed at the comfort of your offices, free of charge. This would allow systematic enrollment of your employees and have them apply for a Loyalty Card without having to leave work.


Card enrollment is easy and will take only a few minutes!

Simply accomplish and return the attached reply slip to schedule the deployment of Loyalty Card enrollment kiosks at your office. Members shall be charged a reasonable fee for the card which you shall collect / deduct from your employee's salary and to be remitted to us upon receipt of our billing notice.

Please feel free to call or visit our branch should you have any query/clarification regarding this Notice and the benefits of the Loyalty Card.

Thank you and we look forward to serving you.

Very truly yours,


PORTIA V. BACALSO
Branch Head
Cebu Ayala Branch

Pag-IBIG FUND CEBU AYALA BRANCH
Pag-IBIG Fund- WT Corporate Tower Cebu Business Park, Cebu City
Tel. Nos. 415-5002/415-5003